

Laser Coaching for Career Transition and Job Interview Success

By Faith Monson

In 2009, there are two business trends that are changing everything. First, as companies downsize, over twelve million Americans (as of early 2009) will be changing jobs, switching careers and re-thinking their future goals. Second, many of those displaced Americans will decide to start their own companies.

Are you one of them?

If so, or if you think you might soon be, take heart. You are about to embark on one of the most exciting adventures of your life. This can be your chance-of-a-lifetime to find where you really belong, and live your dream.

But you won't get to your dream by accident.

As they say, "If you don't know where you're going, any destination will do." If you've drifted into your most recent career or job or position without clear intent, then you already know that "any destination" won't do at all. Now is the time to make the change you've always dreamed of making. The opportunity is in front of you. All you need is a guide.

Laser coaching is perfect for career transition success. Laser coaching isn't therapy. It won't fix your marriage or your relationship with your mother, and it won't answer your innermost questions about the universe and the meaning of life. But what it will do, in a few one-hour sessions, is help you set your GPS to get where you want to go, and make sure you're tuned up and ready for the trip.

Because laser coaching only takes from one to three sessions, it's quick, affordable and easy to fit into a busy schedule.

Here are five ways laser coaching can help you succeed with a career transition:

Image awareness. Laser success coaching can provide candid feedback on your in-person, on-paper and online image, along with proven tips to look your best and represent yourself well. It's hard to get that kind of honest advice from friends, partners or colleagues.

Personal branding tips. Whether you're looking for a new job or planning to start your own company, you are now your own brand. A laser coaching session can help you pull the pieces together so that your personal brand conveys the message you want others to see.

Reframe to find options. A laser success coach can help you get a fresh new perspective on whatever obstacle is getting you down. Maybe it was an interview that

didn't go well, or a loan application for a new business that didn't go through. Instead of dwelling on the negatives, a success coach helps you see the opportunities for growth and formulate a new plan of action.

See yourself in a new light. Sure, you've made a "greatest achievements" list and a "skills inventory." But have you seen new and exciting ways to match skills to achievements in order to reach your goals? In one laser coaching session, a success coach can help you see the gold in what's been in front of you all along.

Recognize your wins. It's easy to get so fixated on the big goal that you miss out on the positive feedback you deserve from the incremental successes along the way. Laser coaching can help you avoid feeling overwhelmed and burned out when the process to get from here to there takes longer than you expected.

Because laser success coaching is often just a single session, it fits into even tight budgets. You can schedule an additional session whenever there's a new challenge, a rough patch, or a need for a fresh perspective. You'll be amazed what you and your success coach can achieve in just one hour when you have laser focus!

Faith Monson is a Success Consultant who works with entrepreneurs, designers, retailers and sales-driven organizations. She makes people and businesses better by daring them to be great and helping them to reach their full potential. Visit www.FaithMonson.com or contact her directly at 703-237-2077 or Faith@FaithMonson.com.